

NEVADA ARTISTS ASSOCIATION
449 W. King Street, Carson City, NV 89703

Board of Directors

Marla Miles, President 775-671-5235	Deborah Foster, Chapter Treasurer 775-250-7544
Emily Cervi, Secretary 775-230-2528	Mark Kyle, Sales Treasurer /Immediate Past President 775-781-2616
Bob Hickox, Gallery Director 775-882-0189	Fred Howland, Program Chairperson 775-882-0189
Kristy Dial, Show Committee Chairperson 619-995-2475	Anna Louise Darden, Publicity Chairperson 775-882-0189
Cindy Muckensturm, Member-At-Large 775-350-9099	

Saturday, May 14, 2016
Executive Bd. Mtg. 9:00 am
MINUTES

1) Call to order: Marla Miles, President

The Executive Board meeting was called to order at 9:00 am, May 14th, 2016.

a) Acknowledgement of Attendees

Board members present were: Marla Miles, Bob Hickox, Kristy Dial, Deborah Foster, Mark Kyle, Anna Louise Darden, and Emily Cervi.

2) Definition of Digital Art

The board opened discussion on the definition of Digital Art. Research was presented to the board, of various definitions of Digital Art and Photography. One suggested definition was “Digital Art is generated by the artist using computer software and using only elements created within the software. Outside photographic elements are not allowed.”

a) Suggested definitions by Fred Howland, Kristy Dial, Regulations, Other

A suggestion put forward by Kristy Dial was that as long as nothing is added to a photo it should remain a photograph. If components are added to the art piece, then it would become digital art.

b) Action on Definition

It was suggested that if a photo had digital components then it would become “Mixed Media”. The board agreed to do more research and the topic was tabled until the next meeting on May 21st, 2016.

3) Website Status

a) Report by Website Committee

The Website Committee is currently attempting to create a website using WordPress. They have been able to take some classes which were beneficial in learning the software. As of right now we have everything from the current site on the new site. More photos and additional items still need to be added. By using WordPress, the ease of uploading to the website is greatly increased. The plan is to have it up and running by next month.

c) Report by Bob Hickox

The current contract with Steve ends at the end of May. He has not presented a new contract. Once the new website is running we will no longer use his services.

d) Action to be taken and direction of Website

Bob Hickox will meet with Kristy Dial to go over the process of maintaining the website.

- 4) **Addition of Motion made by Kristy Dial, seconded by Debbie Foster, and passed by majority and by telephone and email on adding Pleine-Air painting to wine walks and other NAA events**
- a) **“I move to allow Members to paint pleine-air during the wine-walks or any other event that would attract visitors to the Gallery; follow the standard 25 percent commission to the Gallery on sales, and the member be responsible for set up and take down of their own equipment.”**

KRISTY DIAL MADE A MOTION TO ALLOW MEMBERS TO PAINT PLEIN-AIR DURING THE WINE-WALKS OR ANY OTHER EVENT THAT TWOULD ATTRACT VISITORS TO THE GALLERY; FOLLOW THE STANDARD 25 PERCENT COMMISSION TO THE GALLERY ON SALES, AND THE MEMBER BE RESPONSIBLE FOR SET UP AND TAKE DOWN OF THEIR OWN EQUIPMENT.

DEBORAH FOSTER SECONDED THE MOTION.

VOTE WAS UNANIMOUS IN FAVOR OF THE MOTION – MOTION CARRIED.

5) Update by Emily Cervi on Student Art Competition

a) **Final award and method of presentation and exhibit**

3 winners were selected from the Online Student Art Competition. Winners were notified by email, and instructions were given as to when and where to bring their winning art piece to be displayed.

First place went to Andrea Pusatera from Dayton High School.

The next top winners were Herle Librando, from Coronado High School, and Taylor Murphy, also from Coronado High School.

Andrea and Herle brought their winning Art to be displayed at the gallery for the duration of the “Imagination Show”. Upon completion of the show students will be notified via email of when and where to pick up their art.

Photos were taken by Bob Hickox to be used on our social media venues, as well as the gallery newsletter, and possible other local newspapers.

6) Carpet Fund and Donations in General

Several people have generously donated to replacing our gallery carpet. Thank you and your contributions are greatly appreciated. Our goal is \$5,000.00.

The Carpet Fund currently is at \$521.16.

a) **Monthly reporting on Carpet Fund**

Estimates on replacing the carpets in the gallery were given by Atkins. A light neutral color was selected based on durability, the ability to reflect lighting, as well as keeping the general color theme in the gallery the same.

The carpet choice selected was \$10.71/sq. yard. If the carpet is glued, then it would be \$49.77. If foam padding is used, then it is \$56.81.

The carpets were cleaned for \$193.00. The cleaners looked at the dark spots on the walls and determined that it is not mold. This was verified by Mark Kyle.

It was suggested that we approach the BAC about possibly chipping in for the cost of part of the new carpets.

b) **Projected timeline for replacement, other discussion on requirements**

The timeline for replacement is undetermined at this point. The option of installing during the Christmas Holiday or during the slow season of early spring was discussed. However, the representative from Atkins suggested that the walls be completed before starting on the floor.

7) Grids for Carpeted Walls

a) **Measured areas/ Cost/ Color Decision**

It was suggested that the color of the walls be changed to white to match the grids that were selected to be purchased. The Board was in agreement on this.

Deborah Foster was able to find white, 4 x8 grids for sale. For the purchase of 11 of the 4x8 grids, and 1 4x4 grid the total estimated cost would be \$850.00.

8) Christmas Party Location

- a) **In Gallery or other location. Appointment of Committee to handle**

Topic Tabled until the general meeting on May 21st, 2016.

9) Gallery Staffing for Levitt Amp Concerts on Minnesota St. Stage, Friday June 4, and every Saturday after from 7-10 pm through August 6

- a) **Volunteers**

Volunteers were requested to help with the Levitt Amp Concert.

10) Continuation of unfinished business to May 21 Executive Board Meeting at 9:00 am prior to General Meeting

Topic Tabled until the general meeting on May 21st, 2016.

11) New Business

- a) **Workshop status**

Kristy Dial requested a status updated on the upcoming June workshop that is to be hosted by Doug Dawson. It was suggested that Linda Townsend may know more about this workshop.

12) Adjournment

Meeting adjourned at 10:00 am May 14th, 2016.